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**For Immediate Release**  
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**Alliance for a Stronger FDA Welcomes  
Sustainable Food Policy Alliance as a New Member  
Addition Strengthens Alliance’s Advocacy Work in Support of Critical Food Safety  
Funding**

Silver Spring, MD—The Alliance for a Stronger FDA—which unites consumers, patient groups, non-profits, and the food and healthcare industries in advocating for Food and Drug Administration (FDA) funding—today welcomed the Sustainable Food Policy Alliance (SFPA) as a new member. The SFPA is composed of four leading members of the food industry—Danone North America; Mars, Incorporated; Nestlé USA; and Unilever United States.

“FDA’s mission—regulating 75% of our Nation’s food supply—is critical. The Alliance is committed to making sure that FDA has sufficient resources to fulfill these responsibilities,” said Ladd Wiley, Executive Director of the Alliance for a Stronger FDA. “SFPA adds an important perspective to our existing food stakeholder membership. Working together, our combined voice will strengthen advocacy for funding the full implementation of the Food Safety Modernization Act and other critical mandates.”

“The Sustainable Food Policy Alliance knows that the safety of our food products and the global supply chain in which we operate is one of the most important commitments we make to consumers,” said Brad Figel, Vice President of Public Affairs for Mars, Inc. “We are pleased to join hands with consumers, healthcare groups, and other food stakeholders to help make sure the FDA has the necessary resources to fulfill its food safety mission and all of its critical public health work.”

The bipartisan Food Safety Modernization Act (FSMA), signed in 2011, gives FDA new authorities to regulate the way foods are grown, harvested and processed. FSMA requires the FDA to undertake more than a dozen rulemakings and issue at least 10 guidance documents, as well as a host of reports, plans, strategies, standards, notices, and other tasks. Importantly, the law is intended to move food safety away from reactive response and, instead, place prevention as the cornerstone of our nation’s food safety strategy.

**The Alliance for a Stronger FDA** is a multi-stakeholder advocacy group that unites more than 150 patient and consumer groups, biomedical research advocates, health professions societies, individuals and industry to work to increase FDA’s budget authority appropriations. More information about the Alliance can be found at [www.StrengthenFDA.org](http://www.StrengthenFDA.org).

**The Sustainable Food Policy Alliance** seeks to accelerate the pace of change in the food industry through individual company leadership and collective support for public policies that raise the bar and inspire further action in this critical journey. As some of the world's best-known food companies, founding members Danone North America, Mars, Incorporated, Nestlé USA, and Unilever United States recognize their responsibility to drive positive change for the people who use their products, the people who supply them, and the planet on which we all rely. To learn more about the SFPA, visit [www.foodpolicyalliance.org](http://www.foodpolicyalliance.org).

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